

Put Up Handy For Reference

INTELLIGENT
SHOPPERS:

Are the ones who read what the progressive merchants are offering--and then cooperate with their efforts to assist their patrons by doing as much of their shopping as possible "with the merchant who advertises," because he is showing a disposition to please and help his customers by advertising. Furthermore it is in the stores of such merchants that one is most likely to find the things desired.

STEAMERS IN
This Type
LEAVE FOR THE COAST.

Honolulu Star-Bulletin STEAMER DAY REMINDER

STEAMERS IN
This Type
ARRIVE FROM THE COAST.

STAR-BULLETIN Want Ads get quick results

MAY, 1916

Send your Printing to the STAR-BULLETIN

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
 For Good Printing Call Star-Bulletin	Texan 1	Lurline 2 <i>Sonoma</i>	3 <i>Hyades Matsonia</i>	4	5 <i>U. S. T. Sherman</i>	6 <i>China</i>
7	Ventura 8	Wilhelmina 9 <i>Lurline</i>	10	11	12	U. S. T. Logan 13 <i>Persia Maru</i>
14	Mexican Hilonian 15	Manoa 16	Niagara 17 <i>Wilhelmina</i>	18	19	20
21	22	Matsonia 23 <i>Manoa Tenyo Maru Sierra</i>	24 <i>Hilonian</i>	25	China 26 <i>Makura</i>	27
28	Sonoma Texan 29	Lurline 30	31 <i>Matsonia</i>	<p>The way to attract a customer is to impress him favorably. The most direct way to reach him is through the agency of the Honolulu Star-Bulletin advertising columns.</p>		

Join The Ranks of Intelligent Shoppers